



Connecting Champions:

The Network Behind ParalympicsGB

Table of Contents

Executive Summary.....	3
Introduction.....	3
Background: A Proven Partnership	3
Challenges in High Performance Sporting Environments.....	4
SNO’s Solution	5
Outcome & Impact for ParalympicsGB	5
Commitment to Inclusion & Purpose	6
Conclusion.....	6

Executive Summary

SNO, a leading provider of managed network services, continues its proud partnership with ParalympicsGB as the official IT network management partner for the 2026 Milano-Cortina Winter Paralympic Games.

Following a highly successful delivery at Paris 2024, SNO is extending its pro bono managed network services to ensure seamless, secure and high-performance connectivity across multiple global events, including the upcoming Milano Cortina Winter Paralympic Games.

This white paper explores how SNO's technical expertise, operational resilience, and commitment to purpose-driven partnership come together to power ParalympicsGB's mission on the world stage.

Introduction

Behind every moment of performance lies an invisible yet essential foundation, connectivity.

The Paralympic Games unite thousands of athletes, staff and global audiences. To operate securely and efficiently, ParalympicsGB relies on world-class digital infrastructure. Any interruption could disrupt performance, support, logistics, athlete welfare or fan engagement.

SNO has answered this challenge, not as a commercial vendor, but as a committed partner, contributing its services entirely on a pro bono basis.

Background: A Proven Partnership

SNO's partnership with the British Paralympic Association began with Paris 2024, where SNO:

- Designed the full IT network architecture
- Installed infrastructure across multiple geographically separate venues
- Operated secure connectivity 24/7 throughout the Games
- Ensured seamless WiFi and internet access for athletes, staff, media and VIP guests
- Deployed cybersecurity controls including firewalls, IDS/IPS and live threat monitoring
- Fully decommissioned and prepared infrastructure for future re-use

Following this success, ParalympicsGB invited SNO to continue its support through Milano-Cortina 2026

This partnership is built on trust, performance, and shared values of inclusion, resilience and human potential.

Paris 2024 Network Delivery

At the Paris 2024 Paralympic Games, SNO delivered resilient, secure connectivity across multiple venues supporting athletes, staff, media and operational teams.



Paris 2024 Network Delivery 

- **100% uptime**
- **24/7 network monitoring**
- **Multi-site deployment**
- **Thousands of devices supported**

Secure connectivity, security and 24/7 operational support for athletes, staff and media

SNO delivered secure network infrastructure supporting ParalympicsGB across multiple venues at the Paris 2024 Paralympic Games, ensuring resilient connectivity, security and 24/7 operational support.

Challenges in High Performance Sporting Environments

International sporting events introduce unique technology demands:

- ✓ Multi-site deployments with rapidly changing venue requirements
- ✓ High-density WiFi for media, athletes and spectators
- ✓ Streaming performance under peak global viewing periods
- ✓ Real-time access to medical and performance analytics

- ✓ Zero-tolerance cybersecurity expectations
- ✓ High mobilisation speed and tight installation/decommission windows

There is no 'pause button', performance must be constant.

SNO's Solution

SNO delivers a comprehensive Managed Network Service built on four pillars:

End-to-End Network Operations

- 24/7 proactive monitoring
- Incident response & change control
- Real-time performance tuning across all venues

Strength, Speed & Resilience

- High-throughput fibre and wireless infrastructure
- Multi-site redundancy and failover protections
- Instant access for thousands of devices at once

Elite-Level Cyber Security

- Zero-trust policies and segmentation
- Intrusion detection and event correlation
- Continuous threat analysis and prevention

Global Expert Support

- Onsite technical specialists before and during the Games
- Remote support coverage for global time zones
- Proactive service management

Outcome & Impact for ParalympicsGB

SNO enables ParalympicsGB to:

- Focus resources on athlete performance
- Protect data privacy and device security end-to-end
- Provide reliable connectivity to staff and fans
- Operate confidently under intense public and media scrutiny
- Move infrastructure from one Games to the next sustainably

SNO's work behind the scenes ensures Paralympians can shine in the spotlight.

Commitment to Inclusion & Purpose

SNO's involvement is grounded in values:

Equality

Empowerment

Performance for all

Providing this service pro bono reinforces SNO's belief that technology should support every person to achieve their best.

Conclusion

SNO and ParalympicsGB are connected by purpose, enabling extraordinary achievement through exceptional technology.

From Paris to Milano to LA and beyond.
performance begins with connection.

About SNO

SNO is a managed service provider specialising in the delivery and management of complex network and connectivity infrastructure for enterprise and mission-critical environments.

Learn more about SNO's work supporting ParalympicsGB at the Games

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